

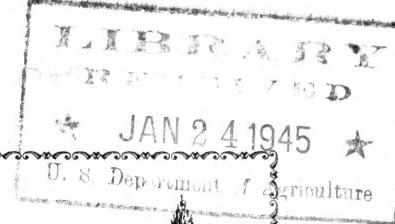
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1943 Recd.



# Vennard's EVERGREENS

**A**E OFFER ONE OF THE FINEST AS-SORTMENTS OF EVERGREENS GROWN IN THE SIOUX CITY TERRITORY. An Exclusive Evergreen Nursery—started as a hobby—that developed into a business. Our Evergreens are transplanted from time to time to develop the necessary root system, and are pruned and sheared regularly to give them the desired shape. We invite you to visit our fields and tag your selection of Evergreens. We have thousands of Evergreens to select from. We usually give two or more potted trees to every customer who buys Evergreens. Many people want to plant a few small Evergreens to watch them grow. We have many thousands growing from seed.

## CUTLER & VENNARD NURSERY

2418 CYPRESS STREET  
P. O. BOX 394 — — — — SIOUX CITY, IOWA

### *Evergreen Windbreaks*

You will find  
varieties and  
prices listed  
on Page 4



*Why  
Not Plant a  
Living  
Christmas  
Tree?*

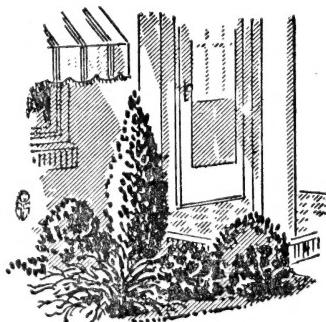
## WHY WE GRAFT EVERGREENS

Evergreens, like other varieties of trees, are being improved and we have devoted a number of years producing trees that are outstanding in color and habits of growth. To obtain these results we graft from trees that we have carefully selected and held under observation long enough to prove their superior qualities. Evergreens are often planted in pairs and in many cases one or more pairs are desired on a landscape planting. If grafted types are planted in pairs or in any amount of the same variety they will always grow and look alike. We can assure you that no finer grafted evergreens are produced than we offer in this catalog. The price of grafted evergreens is slightly higher than common seedling types as the cost of growing them is more.

Most of the grafted trees will not reproduce themselves from seed and to secure uniform trees for "pairs" or narrow growing types for special limited areas, it is necessary to produce them by graftage.

## .. TERMS ..

Unless otherwise arranged, planting jobs or trees delivered at nursery; our terms are cash on delivery. Usual terms to the trade.



## .. OUR GUARANTEE ..

On landscape work, where we are asked to plant our evergreens, we add 20% to the prices of the trees (where four or more are planted) which covers planting service, and guarantees the trees to grow. Guarantee contemplates one replacement if a tree does not make proper growth, within a reasonable time.

# JUNIPER

## B. & B.

The most popular and hardy evergreens in the Middle West are the various types of juniper. In form they vary from those growing flat on the ground to those growing 80 to 100 feet high.

### PFITZER JUNIPER (*J. Chinensis Pfitzeriana*)

Very hardy, has low spreading branches with gray-green foliage.  
Well known.

15 to 18 inches.....	2.00
18 to 24 inches.....	2.50
2 to 2½ feet.....	3.50
2½ to 3 feet.....	4.50
3 to 4 feet.....	6.50

### SAVIN JUNIPER (*J. Sabina*)

Low-spreading branches with dark green foliage. Ideal for foundation plantings

12 to 15 inches.....	1.50
15 to 18 inches.....	2.00
18 to 24 inches.....	2.50
2 to 2½ feet.....	3.50
3 to 4 feet.....	6.00

**VON EHRON JUNIPER.**—Belongs to the Savin family. An extremely rapid grower clothed with dark green foliage. Many nurserymen consider it better than Savin.

12 to 15 inches.....	1.50	2 to 2½ feet.....	4.00
12 to 18 inches.....	2.25	2½ to 3 feet.....	5.00
18 to 24 inches.....	3.00	3 to 3½ feet.....	6.50

### ANDORA JUNIPER (*J. Communis Depressa Plumosa*)

Fast-growing dwarf type, foliage silvery green, turning to a purple color in winter.

15 to 18 inches.....	1.50
18 to 24 inches.....	2.50
2 to 2½ feet.....	3.00
3 to 4 feet.....	4.00
4 to 5 feet.....	6.00

**SCOPULORUM, Colorado Silver Juniper, 25-30 ft.**—Silver foliage and close symmetrical upright growth. Thrives in hot, dry weather, when the color is the brightest. Very hardy. Grown from seed.

18 to 24 inches.....	2.75	3½ to 4 feet.....	5.50
2 to 2½ feet.....	3.50	4 to 4½ feet.....	6.50
2½ to 3 feet.....	4.00	4½ to 5 feet.....	8.00
3 to 3½ feet.....	4.50	5 to 5½ feet.....	9.50

### RED CEDAR (*J. Virginiana*)

An attractive green foliaged tree, very hardy. Can be sheared to any shape, those below are rimmed to pyramids.

3 to 4 feet.....	3.00
4 to 5 feet.....	4.00
5 to 6 feet.....	5.00

# *GRAFTED EVERGREENS*

We grow the following varieties of evergreens by grafting, and can supply many of them in any size up to six feet.

Juniper Hill's Silver Cedar	Juniper Pathfinder
Juniper Hill's Moonlight	Juniper Weiri
Juniper Hill's Dundee Cedar	Juniper Welchi
Juniper Chandler Silver	Juniper Fulgen
Juniper Chandler Mission	Juniper Finalis
Juniper Silver Queen	Juniper Silver Beauty
Juniper Sutherland	Juniper Gordon
Juniper Cannarti	Juniper Silver Glow
Juniper Pyramidal	Juniper Sneedi
Juniper Chandler's Green Cedar	

**PRICES on PATHFINDER, SILVER BEAUTY and WELCHI  
JUNIPERS and OTHER GRAFTED CEDARS:**

2-2½ ft.	2½-3 ft.	3-3½ ft.	3½-4 ft.	4-4½ ft.	4½-5 ft.	5-5½ ft.	5½-6 ft.
\$5.00	\$5.50	\$6.50	\$7.50	\$9.00	\$10.00	\$11.00	\$12.00

We grow many of the above varieties in "Globe" or "Ball" shaped plants for places where a tall tree is not desirable.

**Prices: 15-18 inch, \$3.00; 18-24 inch, \$4.00**

We also have hundreds of Globes growing from seedling trees at about the same prices.

## **BARE ROOTED EVERGREENS FOR WINDBREAKS**

**KEY: TT—Twice transplanted.**

**KEY: T—Once transplanted.**

**30 or more, at the 100 price.**

### **CEDARS**

	Per 10	Per 100
Cedar Red, 18-24 inches, TT.....	\$3.50	\$32.00
Cedar Red, 12-18 inches, T.....	1.70	14.50
Cedar Red, 9-12 inches, T.....	1.45	12.00
Cedar Silver, 12-18 inches, TT.....	3.50	32.00
Cedar Silver, 9-12 inches, T.....	1.70	14.50
Cedar Silver, 6-9 inches, T.....	1.45	12.00

### **FIRS**

Fir Concolor, 9-12 inches, T.....	\$1.45	\$12.00
Fir Concolor, 6-9 inches, T.....	1.20	9.60
Fir Douglas, 9-12 inches, T.....	1.20	9.60
Fir Douglas, 6-9 inches, T.....	1.00	8.00

### **SPRUCE**

	Per 10	Per 25	Per 50	Per 100
Spruce Black Hill, 12-18 inches, T.....	\$1.80	\$4.25	\$8.00	\$15.00
Spruce Black Hill, 9-12 inches, T.....	1.65	3.50	6.75	12.80
Spruce Black Hill, 6-9 inches, T.....	1.40	3.25	6.00	11.20
Spruce Colorado Blue, 9-12 inches, T.....	1.80	4.25	8.00	15.00
Spruce Colorado Blue, 6-9 inches, T.....	1.65	3.50	6.75	12.80

Add 10% to the total amount of the above evergreens if you want them shipped via mail. Otherwise they will be shipped the best and cheapest way with carrier charges collect.

## SPRUCE

### BLACK HILLS SPRUCE (*Picea Canadensis Albertiana*)

Symmetrical, compact and bushy, in our opinion one of the best of the spruces.

15 to 18 inches.....	2.00
18 to 24 inches.....	2.50
2 to 2½ feet.....	3.25
2½ to 3 feet.....	4.50
3 to 3½ feet.....	5.25

### COLORADO GREEN SPRUCE (*Picea Pungens*)

Similar to Black Hills Spruce

15 to 18 inches.....	2.00
18 to 24 inches.....	2.50
2 to 2½ feet.....	1.00
2½ to 3 feet.....	1.75

### COLORADO BLUE SPRUCE SHINERS

(*Picea Pungens Glauca*)

Very attractive tree with silver blue foliage.

15 to 18 inches.....	3.50
18 to 24 inches.....	5.00
2 to 2½ feet.....	6.00
2½ to 3 feet.....	7.00
3 to 4 feet.....	8.50

### MUGHO PINE (*Pinus Montana Mughus*)

A dwarf, compact, round headed pine, has deep green foliage

8 to 12 inches.....	1.50
12 to 15 inches.....	2.00
15 to 18 inches.....	3.00

## FIR

### CONCOLOR FIR

Has silvery toned foliage, dull pointed needles, soft to the touch. Grows compact and symmetrical, making a very fine tree for the yard. Is also planted for windbreak protection. Will grow 6 to 12 inches a year when established. Ultimate height 50 to 60 feet. Roots deep where soil conditions permit. Needs little pruning, if any.

18 to 24 inches.....	3.50
2 to 2½ feet.....	4.50
2½ to 3 feet.....	5.50
4 to 5 feet.....	6.50
4 to 5 feet.....	8.00

## *GLADIOLUS BULBS*

It is our aim to grow only those varieties that are strong growers, and that propagate well. Each year we try a few new varieties, but in many cases have to discard them for some good reason. The varieties we offer are well established leaders, and our bulbs are strong and healthy. Many people believe that a huge three-inch bulb must necessarily produce a huge plant. This is not always true. We prefer bulbs one inch to an inch and a quarter in size for growing the best blooms. Never buy large (old) bulbs just because they are large.

We offer the following varieties, in lots of ten or 100, at the prices that follow:

Size	Large	Medium	Small	Bulblets
Per 10.....	.30.....	.20.....	.15.....	Per 100
Per 100.....	2.00.....	1.50.....	1.00.....	20c

APRICOT GLOW, Apricot Buff (large only)

GOLDEN CUP, Nice Yellow

JONQUIL, Deep Yellow (large only)

MARGARET FULTON, Faultless, Salmon

KASSEL, Rich Scarlet

QUEEN OF BREMEN, Decorative Lavender (Large Only)

PEGGY LOU, Very Large, Deep Pink

PICARDY, Most Popular Salmon Pink

RED LORY, Fine Red with Blotch

WASAGA, Smooth Buff

MAID OF ORLEANS, Best White

EARLY DAWN, Rich Salmon Pink

(For bulblets per quart or peck—write us)

The following will be sold at slightly higher prices, in most cases being new and not so common:

Size	Large	Medium	Small	Bulblets
Per 10.....	.40.....	.30.....	.20.....	Per 100
Per 100.....	3.00.....	2.00.....	1.50.....	.30

BAGDAD, Large Grey Smokey (large only)

BEACON, Popular Scarlet, Yellow Blotch

HILDRED, Fine New Lavender

IRAK, Grey Smokey

LEONA, Fine Dark Rose

PELEGRIINA, Fine Violet Blue

REWI FALLU, Finest Black Red

ROSA VAN LIMA, Light Rose, very fine (large only)

VAGABOND PRINCE, Fine Dark Brown Smokey

We grow the following in smaller quantities, but can furnish in the sizes listed below:

NAME	Per 10	Lge.	Med.	Sm.	Bts.
ALGONQUIN, Huge Scarlet Red .....	.75				.40
AMULET, Fine Buff .....	.75				
BIT O' HEAVEN, Fine Orange .....	.60	.40	.30		.30
BUCKEYE ROSE, Very Fine Tan .....	.90	.60	.40		.40
CORAL GLOW, New Scarlet .....	1.00	.75			.35
DAMARIS, Dark Rose .....	.75				.30
DEL RAY, Deep Pink .....	.75	.50			.35
BRIGHTSIDE, Scarlet with Yellow .....	.75			.30	.25
GOLDEN TETON, Winning Yellow <b>each</b> ..	.60	.40	.25		.50
KING ARTHUR, Flashy Lavender .....	.75				
KING LEAR, Best Purple .....	1.00				
KING CLICK, Swell Red .....		.75	.60		
LESCHI, Black Red .....	1.00				
MINUET, Best Layender .....	.75				
RUFFLED GOLD, Fine Ruffled Yellow .....		.75	.50		.30
SHIRLEY TEMPLE, Fine Creamy White ....		.65	.40		.30
SILVERY TETON, Swell Red <b>each</b> .....	.30				
NEW ERA, Finest Pink .....		.30	.20		.30
Per 100 .....		2.00	1.00		
WHITE GOLD, Champion Cream <b>each</b> .....	1.00	.60	.40	ea.	.15
MARGARET BEATON, Large White, orange blotch .....	.80	.60	.35		
ROCKET, Finest Scarlet <b>each</b> .....	.10				
FASHION PLATE, Ruffled Cream <b>each</b> .....	.20				

(Prices are per 10 in all cases except where marked each. Bulblets are priced per 100, except Algonquin, Golden Teton, Ruffled Gold and Shirley Temple, which are per 10, and White Gold, which is 15¢ each.)

#### **SPECIAL COLLECTION OFFER "A"**

200 Bulbs, one inch and larger, 25 of a variety, our selection, prepaid to any address for **\$3.65**. They will consist of bulbs from the following varieties: Golden Cup, Jonquil, Margaret Fulton, Picardy, Peggy Lou, Peigrina, Vagabond Prince, Wasaga, Hildred, Kassel, Red Lory, Rewi Fallu, Maid of Orleans, Queen of Bremen, Leona, and Rosa Van Lima.

#### **SPECIAL COLLECTION "B"**

100 Bulbs, four varieties, same conditions as above for **\$2.10** prepaid. Premium or Free bulbs will be sent with all orders "for trial," to insure everyone of fair treatment.

**NO ORDER FILLED FOR LESS THAN \$1.00**

### **TREATMENT OF BULBS**

Regardless of where you purchase bulbs, never plant them without disinfecting treatment. Thrip (a tiny insect) is very prevalent throughout the country and an over-night dip in some solution will help to control them. We use Lysol, one ounce to three gallons of water, which generally destroys all insects and eggs. The bulbs can be planted wet after soaking, and you may be entirely free from these pests. However, we do recommend weekly spraying throughout the summer. The thrip insect has been very injurious over the entire country, and we urge you to dip your bulbs, no matter where you purchase them. Plant large bulbs five or six inches deep, medium at least four inches, small 3 inches, and bulblets 2 inches deep. Dig in the fall, after a frost, and store in cool, dry place, where air can circulate. They cannot stand freezing.

**CUTLER & VENNARD NURSERY**

P. O. Box 394

**SIOUX CITY, IOWA**

**EVERGREEN and GLADIOLUS SPECIALISTS**

(Return postage guaranteed)

Sec. 562, P. L. & R.